

## Privacy Policy

Effective Date: September 26, 2025

This Privacy Policy describes how MixMasters, Inc. collects, uses, and protects the personal information you provide when using our website, [www.mixmasters.com](http://www.mixmasters.com), and when downloading or purchasing our software products:

- **MixMaster Ink Formulation / Production Software**
- **MixMaster Jr. Ink Formulation Software**

### 1. Information We Collect

When you visit [www.mixmasters.com](http://www.mixmasters.com) or interact with our software, we may collect the following types of information:

- **Personal Contact Information:** Such as your name, email address, phone number, and company name.
- **Business Information:** Related to your company or organization for the purpose of software licensing.
- **Download and Purchase Information:** Details related to software downloads, updates, and transactions.

### 2. How We Use Your Information

We use the information you provide for the following purposes:

- To facilitate **downloads, updates, and purchases** of our software products.
- To issue and manage **software licenses**.
- To provide **customer support**.
- To send **informational or promotional communications** related to MixMasters, Inc. software products.
- To improve our products and services.

### 3. No Sharing or Selling of Information

MixMasters, Inc. respects your privacy. Any personal or business contact information you provide:

- **Will not be sold, rented, or shared** with any third party.
- Will be used **exclusively by MixMasters, Inc.** for purposes directly related to our software and customer relationship.

### 4. Security

We take reasonable measures to protect the information you provide from loss, misuse, unauthorized access, disclosure, alteration, or destruction.

## **5. Communication**

You may receive occasional emails or other communications from MixMasters, Inc. regarding:

- New product announcements or updates.
- License renewals or software maintenance.
- Technical support or follow-up regarding your inquiries.

You may opt out of promotional communications at any time by contacting us at the email address below.

## **6. Contact Us**

If you have any questions or concerns regarding this Privacy Policy, or if you would like to update or delete your personal information, please contact us:

**MixMasters, Inc.**

11 Colmer Road – Lynn MA 01904

Email: [contact@mixmasters.com](mailto:contact@mixmasters.com)

Website: [www.mixmasters.com](http://www.mixmasters.com)